

HUMAN HACKING - PREPARE

Problem – What are you trying to solve?

Result – What is your desired outcome?

Emotional State – what emotions do you want them to feel?

Provocation – get your emotions balanced and aligned.

Activation – Ensure your pretext is very clear to you.

Rendering – where, when & how will u deliver the pretext

Evaluation – Ensure the pretext is rooted in truth and will leave them feeling better for having met you